# Research on the Construction of Lifelong Education System under the New Media Background

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**Abstract:** With the rapid development of modern science and technology and network technology, the emergence of new media has brought a strong impact on the education system. Education is no longer just a school, but the concept of lifelong is gradually accepted by people. At the same time, under the background of new media, the construction of lifelong education will be easier to implement, the transmission and exchange of information will be faster, the methods and ideas of lifelong education will be more implemented, the formation process of lifelong education under the background of new media and the understanding and development of its formation process will be analyzed, and the role and construction method of lifelong education will be explored, which is conducive to the sustainable development and implementation of the concept of lifelong education.

# 1. Introduction

Education is the cornerstone of the country's future development. In the new media context, people have faster access to information and more access to information, and education, not just in traditional schools, is not only about acquiring knowledge, but also about acquiring experience and partnerships in society, so education does not disappear as a result of going out of school and entering society, nor does it begin when people enter the campus. In fact, education is everywhere in life.[1]. Therefore, lifelong education, that is, continuous education that moves forward with the progress of life, never ends until the end of life. However, the role of lifelong education, how to build a lifelong education system, is still a topic to be discussed.

# 2. Formation and Development of Lifelong Education

The formation of lifelong education originated from a British scholar in the 1950s, named Yexley, who proposed that learning is not limited to school, but can be seen everywhere in life and is closely related to social life. The idea that life-long education, in order to promote all-round development, is more than life, learning more than a concept, not only people, society is the same [2]. In today's society, where material wealth is increasing, personal development can not be separated from society, and human development is also closely related to social development, and human education is more to meet the needs of society, and people are better integrated into society through education, so the ultimate goal of lifelong education is to promote the overall development of human beings. At the same time, due to the continuous progress of science and technology, the concept of lifelong education has been more optimized and formed system, the traditional education system, small, middle and high, vocational education and university education have been unable to meet people's needs for education. Because people can not always study on campus because of their work, people naturally need to enrich and diversify their educational methods. Life-long education is that while people have more leisure time with the improvement of social productivity, people tend to learn more and improve their own quality. To form a good atmosphere of love for learning in society, and to build a lifelong learning system is to provide a way and method of education for people with further learning needs and hope to get sustained education in society, so that people who want to be able to learn continuously have a good environment.

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# 3. The Role of the Concept of Lifelong Education

# 3.1. Development of School Education Innovation

In the traditional school education system, students are less connected with society, universities are regarded as ivory towers, school education is more or less out of touch with society, some teachers do not take into account the acceptance of students when carrying out teaching, teaching quality is low, teaching methods are rigid, teaching more but students learn less, known as spoonfeeding teaching. Such teaching methods will not only lead to poor students can not keep up with the progress of teaching, but also lead to good students also lose interest in learning [3]. As a result, the classroom has become a reading class and a lecture. Students can only read books and take notes while listening to classes. The teaching situation is dull. Life-long education, however, can change this situation by linking school education more closely with community education in society, students' learning life and social life after entering and leaving society. It is an open-ended teaching. Unlike the traditional education system, school education has a conservative side, teaching content and patterns are relatively behind the times, while life-long education, through social and school multi-coordination, more innovative, teaching content more novel and easier to reform, can play a role in the reform and development of school education methods.



Figure 1 The old man is learning computer technology

## 3.2. Promotion of Adult Education

Another function of lifelong education is to emphasize the study of adults who have entered the society and are beginning to work, and the main object of lifelong education is that part of the population, which aims to foster a social atmosphere in which adults learn everywhere and at all times through adult education [4]. With the reform and opening up of our country, more advanced western educational ideas begin to enter our country, and our country has carried on the series reform to the social education system, has carried on some adjustment to the adult education. For example, adult education used to be arranged by the government, and now there are many enterprises to carry out teaching. Under the lifelong education system, the adult education system has been continuously improved and developed, the government has more decentralization to let the market do, adult education has been a lot of implementation, such as the introduction of adult colleges and universities, to meet the needs of the working groups in the society for learning.



Figure 2 The volunteers explained the use of smart machines to the elderly

# 3.3. Education for the Elderly

With the aggravation of the aging population in our country, the education of the elderly population in our country needs to be paid more attention, especially with the laid-off of urban workers, how the elderly population after the laid-off, some elderly people have the need to learn but do not have the corresponding learning platform, is an urgent need to solve and face the problem, so in recent years, the elderly education has received more attention [5]. Under the system of lifelong education, the education of the elderly has been paid attention to, such as the university for the elderly, through participation in the university for the elderly, can not only enrich people's elderly life, but also help the elderly to maintain their physical and mental health, so that the elderly can keep thinking and avoid Alzheimer's disease. With the improvement of life-long education system, life-long education needs more people's participation in the society, at the same time, it is also conducive to the inheritance of the work experience of the elderly, but also allows the elderly to play the remaining heat, after learning to give back to society.

# 4. Construction Strategy of Lifelong Education System New Media

In the 13th Five-Year Plan of our country, it has been clearly put forward that lifelong education should be included in the education system, and the important role of lifelong education has been clarified. Therefore, teachers need to have more understanding of the current development of new media and deepen their understanding of the meaning and methods of lifelong education.

#### 4.1. The Macro Role of Government

The concept of lifelong learning should be widely accepted by the general public, not only by people to learn spontaneously, but also by teachers. In order to make people accept the concept of lifelong learning and let teachers carry out the concept of lifelong learning, it must be supported by the government. Only by the broad publicity of the government can lifelong education be understood and accepted by the general public. To this end, the government needs to play a macro role in leading people out of the narrow circle of the traditional education system, advocating education for all, so that the general public can widely understand what is the benefits of lifelong education and lifelong education [6]. At the same time, we should improve the existing laws and regulations, introduce new laws and regulations to promote the development of lifelong education and build a lifelong education system. To increase investment in education, education is an important part of the country's prosperity and development, the government should give different investment in education according to the economic conditions of various places, in the good places, it is necessary to increase investment in lifelong education and optimize the proportion of existing financial expenditure.

At the same time, in the proportion of expenditure on education resources, appropriate increase in the proportion of lifelong education, at the same time, the establishment of a monitoring system, each institution to carry out the necessary supervision of educational institutions. The State has set up institutions responsible for lifelong education to provide an overview of lifelong education,

while local governments are responsible for its implementation Lifelong education for the communities and places under their jurisdiction.

# 4.2. Co-development of Schools

The cooperative development of schools plays an important role in the implementation of the concept of lifelong education. Schools can carry out appropriate reforms on the existing teaching concepts and methods of education in schools, so that students can develop the habit of active learning, let students fall in love with learning rather than being forced to learn, and master learning methods and skills so that students can also have the corresponding methods of lifelong learning after they have come from society and can continue to learn. At the same time, in view of the rapid transmission of all kinds of information in the context of new media, the methods and forms of education are becoming more and more diversified, so that only relying on school education can not meet people's needs for education, school education must combine students' life and environment organically, and all stages of education should be rich in characteristics, thus enriching people's knowledge reserves. As a result, there are more adult universities, adult education and community education.

# 4.3. Use of Society for Lifelong Education

In order to promote lifelong education, not only the strength of the government is needed, but the strength of the people's society is equally important, and the strength of the social organization is needed, but the standardization of the social organization still needs the government to check, regulate the educational organization in the society, and guide its benign development at the same time. The life-long education of the society needs more support from the media and the public opinion of the society, let the media promote life-long education more, let the public opinion have more changes to the life-long education, so as to establish a good concept of life-long education among the public.



Figure 3 Enterprises explain the concept of lifelong education to workers

## 5. Conclusion

Lifelong education is conducive to the socialist development of our country, economic and social progress, in the context of new media, the establishment of lifelong education system needs the joint participation of the government and society.

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